



Finance

Secure Your Financial Data, Your Reputation, and Your Compliance Efforts



With Trend Micro, **Your IT Team Just Got Bigger**

To compete in the dynamic financial sector, you have to differentiate yourself with innovative technologies that improve customer service, streamline back-office operations, and strengthen risk management. Unfortunately, these same technologies often open doors to a variety of malicious attacks.

Today's threats are significantly more dangerous than those of just a few years ago. Financial institutions have become prime targets for cyber attacks by organized crime with the sole objective of profiting at your customers' expense.

Attacks on your business come from many different threat vectors—web attacks, email threats carried in spam messages, data theft, internal threats, and more. Add the need to address ever-increasing government and industry regulations, and it becomes increasingly challenging for IT to address both threats and compliance requirements with limited resources.

As a result, financial institutions can no longer rely on point solutions that address only individual aspects of security or compliance. You need comprehensive security and compliance solutions that work together on multiple levels to protect your firm and customers against multi-vector threats. You need solutions that eliminate security gaps and system redundancies, while being easy and inexpensive to manage.

SMARTER, STRONGER, AND SIMPLIFIED IT SECURITY

With web threat protection powered by the Trend Micro™ Smart Protection Network, Trend Micro's solutions provide financial firms coordinated security and compliance solutions that work together to:

- Safeguard your environment from external and internal multi-vector attacks
- Keep servers, desktops, and laptops—whether on or off the network—free from threats such as viruses, spyware, and spam, as well as new web-based malware
- Maintain the integrity of your data with data leak prevention and message archiving solutions
- Protect your institution and customers from the financial damage caused by online scams, phishing, and pharming attacks
- Help demonstrate compliance with government and industry regulations
- Simplify the deployment and management of your IT security and compliance efforts

Powered by the Trend Micro Smart Protection Network, Trend Micro's solutions check your files, emails and URLs against our continuously updated and correlated threat databases to deliver immediate protection against multi-vector attacks.

Designed with the stringent security and compliance needs of financial institutions in mind, Trend Micro's integrated solutions deliver better security than conventional approaches by blocking the latest threats in the cloud before they reach you. Trend Micro solutions allow you to recognize greater levels of efficiency to optimize your time and money. They're easy to install, manage, and update. Partnering with Trend Micro enables your IT team to accomplish much more than it could on its own. With Trend Micro, your IT team just got bigger.

UNPARALLELED SECURITY STRENGTH

Bancpost SA Romania
Bucaresti, Romania

“ Since deploying the Trend Micro solution, we have not experienced any intrusions, which is crucial in the banking industry. ”

Fotis Zafeiropoulos
Head of IT Administration

ENTERPRISE-CLASS PROTECTION

Raymond James Financial
St. Petersburg, FL

“ Trend Micro OfficeScan™ 8.0 is clearly an enterprise-class solution—we get the protection we need along with streamlined procedures for deployment and support. ”

Daniel Trimpey
Infrastructure Application Support

SCALABLE, ENTERPRISE-STRENGTH SECURITY FOR YOUR FINANCIAL INSTITUTION

From the gateway to the server to the data point, Trend Micro offers you a comprehensive array of enterprise-strength security solutions that integrate and scale to meet the varied and changing needs of your growing company. Additionally, the solutions' tight integration with Microsoft and Cisco technologies enables you to leverage your existing investments in those vendors' solutions.

From multilayered and multi-threat protection suites to email archiving and data leak prevention, Trend Micro provides you on-premise security solutions integrated with hosted services that enable you to eliminate security gaps and:

- Simplify complex network and data security problems to reduce IT operating costs and administration efforts
- Save time and optimize resources with easy-to-manage and automated threat prevention, protection and clean up
- Take advantage of 24x7 protection for your institution with award-winning and industry-proven solutions and services
- Ensure that you stay protected now and in the future with integrated, scalable and configurable components

TREND MICRO—THE GLOBAL LEADER IN INTERNET CONTENT SECURITY

When you invest in information security and data protection solutions, you need a security partner who has the experience, expertise, and reputation you can trust. You need a partner that gives you confidence so you and your team can worry less about security, and focus more on projects that show your value to the organization.

Trend Micro has consistently been recognized for its superior security offerings, including:

- #1 in antispam (Radicati)
- #1 in Email Reputation Services (Opus One)
- Largest correlated reputation database
- Leader in Internet Content Security for 20 years

Partner with Trend Micro and discover how integrated security solutions powered by **the Trend Micro Smart Protection Network can make your IT team feel bigger.**

LEARN MORE

To learn how Trend Micro's customers have secured their data, customer privacy, and reputations from Web threats, >> **visit our website**

THIRD-PARTY SECURITY TECHNOLOGY INTEGRATION

Horizon Credit Union
Spokane, WA

“ The Cisco ASA 5500 Content Security Edition, using Trend Micro technology, was easy to deploy and it was transparent to our users ... all they noticed was an immediate drop in spam levels. ”

Greg Robinson
VP Information Services

TREND MICRO™

Trend Micro Incorporated is a pioneer in secure content and threat management. Founded in 1988, Trend Micro provides individuals and organizations of all sizes with award-winning security software, hardware and services. With headquarters in Tokyo and operations in more than 30 countries, Trend Micro solutions are sold through corporate and value-added resellers and service providers worldwide. For additional information and evaluation copies of Trend Micro products and services, visit our Web site at www.trendmicro.com

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