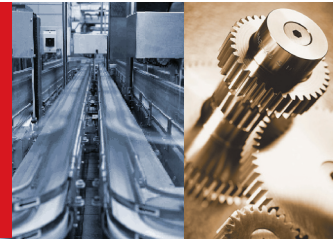




Manufacturing

Secure Your Manufacturing Processes, Your Intellectual Property, and Your Compliance Efforts



With Trend Micro, **Your IT Team Just Got Bigger**

The fierce competition you face as a manufacturer becomes even more challenging as the cost of labor and raw materials continues to rise. The automation of work processes, business operations, and communications are vital to help you increase efficiencies and improve your bottom line. Unfortunately, the same technologies that facilitate that automation can often open doors to a variety of malicious attacks that can halt production, damage brand reputation, and incur significant financial liabilities.

Today's IT threats are significantly more dangerous than those of just a few years ago. Attacks on your business come from multiple directions, both external and internal. Web-borne threats, data theft, viruses, spyware, and more put your business assets at risk. At the same time, you also need to address ever-increasing government and industry regulations with your finite IT resources.

As a result, manufacturers can no longer confidently rely on point solutions that only address individual aspects of their overall security and compliance concerns. You need solutions that work together to protect your operations and business livelihood against multi-vector threats—solutions that eliminate security gaps and system redundancies, while being cost-effective and easy to manage.

SMARTER, STRONGER, AND SIMPLIFIED IT SECURITY

With solutions powered by the Trend Micro™ Smart Protection Network, Trend Micro provides manufacturers comprehensive, coordinated security and compliance solutions that work in concert to:

- Safeguard your processes, as well as manufacturing and office environments, from external and internal multi-vector attacks
- Maintain the confidentiality and integrity of your trade secrets, customer data, and other intellectual property
- Keep servers, desktops, and laptops—whether on or off the network—free from threats
- Protect your business, suppliers and customers from the financial damage caused by online scams, phishing, and pharming attacks
- Help achieve compliance with government and industry regulations
- Simplify the deployment and management of your IT security and compliance efforts

The Trend Micro Smart Protection Network handles more than five billion email, web and file queries daily, correlating multi-threat intelligence in the cloud so that you receive immediate protection against the latest threats.

Designed with the cost-efficient security and compliance needs of manufacturers in mind, Trend Micro solutions deliver security that's faster and smarter than conventional approaches by blocking the latest threats before they reach you. With solutions that are easy to install, update, and manage, Trend Micro allows you to worry less about security and focus more on activities that improve your processes and drive business success. Partnering with Trend Micro enables your IT team to accomplish much more than it could on its own. With Trend Micro, your IT team just got bigger.

COMPREHENSIVE SECURITY STRENGTH

Apollo Tyres Ltd.
Gurgaon, Haryana, India

“The strength of the Trend Micro™ NeatSuite™ products...gives us the added security of a comprehensive solution, especially when compared to point products from other security vendors.”

Dheeraj Sinha
Chief Information Officer

SIMPLIFIED SECURITY INFRASTRUCTURE

Axcelis
Beverly, MA

“By going to a Trend Micro security solution for desktops and email servers, we've simplified our infrastructure and reduced the support efforts required.”

Jim Ferguson
Senior Exchange Administrator

SCALABLE, ENTERPRISE-STRENGTH SECURITY FOR YOUR MANUFACTURING OPERATIONS

From the gateway to the server to the data point, Trend Micro offers you enterprise-strength security solutions that integrate and scale to meet the varied and changing needs of your growing company. Additionally, tight integration with Microsoft and Cisco technologies enables you to leverage your existing investments in those vendors' solutions.

From multilayered, multi-threat protection suites to email archiving and data leak prevention, Trend Micro provides you on-premise security solutions and hosted services that enable you to:

- Simplify complex network and data security problems to reduce IT operating costs and administration efforts while eliminating security gaps
- Save time and optimize resources with easy-to-manage and automated threat prevention, protection and cleanup
- Take advantage of 24x7 protection for your operations with award-winning and industry-proven solutions and services
- Ensure that you stay protected now and in the future with integrated, scalable and configurable components

TREND MICRO—LEADER IN INFORMATION SECURITY AND DATA PROTECTION

When you invest in information security and data protection solutions, you need a security partner who has the experience, expertise, and reputation you can trust. You need a partner that gives you confidence so you and your team can worry less about security, and focus more on projects that show your value to the organization.

As a trusted IT security expert for more than 20 years, Trend Micro has consistently been recognized for its superior security offerings, including:

- #1 in gateway antivirus for seven consecutive years (IDC)
- #1 in antispam (Radicati)
- #1 in Email Reputation Services (Opus One)
- Largest correlated reputation database

Partner with Trend Micro and discover how integrated security solutions **can make your IT team feel bigger.**

LEARN MORE

To learn how other manufacturers have benefited from smarter, simpler, and stronger multilayered protection provided by Trend Micro solutions, >> **visit our website.**

PROTECTING BUSINESS OPERATIONS

Kawasaki Motors Corp.
Irvine, CA

“Trend Micro showed us that they had the right products for our business... We gained a partner that has helped us evolve our security solutions through the years, and keep ahead of the threats that would otherwise have severely impacted our operations and our business.”

Cindy Harrison
Information Services Analyst

END-TO-END SECURITY

Rexam
London, UK

“Trend Micro gives us an enterprise strategy that includes the best possible messaging protection at the gateway and at the mail server. Multilayered solutions—and strategies for cleaning up unwanted content—create a solid end-to-end approach.”

Antonio Traetto
Networks and Storage Manager

TREND MICRO™

Trend Micro Incorporated is a pioneer in secure content and threat management. Founded in 1988, Trend Micro provides individuals and organizations of all sizes with award-winning security software, hardware and services. With headquarters in Tokyo and operations in more than 30 countries, Trend Micro solutions are sold through corporate and value-added resellers and service providers worldwide. For additional information and evaluation copies of Trend Micro products and services, visit our Web site at www.trendmicro.com

TREND MICRO INC.

10101 N. De Anza Blvd.
Cupertino, CA 95014
US toll free: +1 800-228-5651
phone: +1 408-257-1500
fax: +1 408-257-2003

