



TREND MICRO™ AND CISCO SYSTEMS®

Industry Leaders Collaborate to Increase Network Security

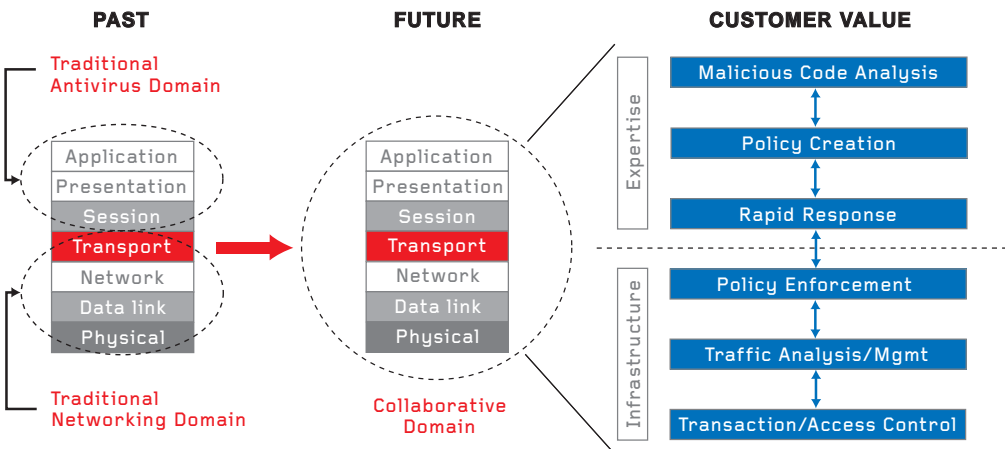
Trend Micro and Cisco Systems Working Together

A Shared Vision for the Evolution of Network Security Architecture

Trend Micro, the leading provider of security at the Internet gateway, and Cisco Systems, the world wide leader in networks, are collaborating to increase network security by integrating Trend Micro's security products and services with Cisco networks. Alone, traditional antivirus technologies cannot address complex and ever-changing network security threats. Collaboration among industry leaders answers customers' demands for system-level solutions that provide multiple levels of defense.

Trend Micro and Cisco share a vision for the evolution of security and networking domains. These separate domains are converging to enable unprecedented opportunities for organizations to improve their network security. By deploying integrated Trend Micro and Cisco solutions, customers can secure all network layers and gain protection against known and *unknown* threats.

Trend Micro provides expertise in the areas of malicious code knowledge and prevention, threat research and analysis, security policy creation, and rapid global response to threats. Cisco provides expertise in the networking infrastructure areas of policy enforcement, traffic analysis and management, and transaction and access control. Together, Trend Micro and Cisco offer maximum network security solutions that enable customers to enforce security policy and mitigate the damage and costs from malicious code.



Security and Networking Domains Are Coming Together

As a result of the synergy between Trend Micro and Cisco Systems, security and networking domains are converging to help organizations dramatically improve network security and ensure business continuity.

WHY TREND MICRO AND CISCO SYSTEMS FOR YOUR NETWORK SECURITY?

Track Record of Global Innovation

- Two visionary technology companies
- First-to-market with integrated NAC solution

Shared Technological Vision

- Systems-level solutions for threat management
- R&D teams collaborating to deliver best-in-class solutions

Market Leadership in Respective Segments

- Antivirus software at Internet gateway and networking infrastructure
- Expertise to stay ahead of network viruses, worms and other threats

Service and Support Excellence

- Round-the-clock capability for fastest response

"Trend Micro Enterprise Protection Strategy gives us the foundation for a complete threat management solution—protecting complex, distributed networks from a wide range of attacks. By ensuring business continuity and ease of management, EPS provides a significant return on investment."

— Udo-Peter Meyer
Team Lead Virus Protection
Bayer Business Services ITO-GDC



Trend Micro™ Enterprise Protection Strategy and the Cisco® Self-Defending Network

Trend Micro Enterprise Protection Strategy (EPS) is a security approach that combines multiple layers of products and services—for intelligent, comprehensive protection against known and unknown threats. EPS includes innovative new solutions that monitor customer-specific networks while accurately detecting unknown threats in real time. Tightly-integrated, centrally-managed security helps extend IT resources and decrease costs with quick, consistent deployment of outbreak management policies network-wide.

The Cisco Self-Defending Network is an innovative multi-phased security initiative that significantly advances Cisco's strategy of integrating security services throughout IP networks by delivering system-level defenses against threats. The synergy between the Cisco Self-Defending Network initiative and award-winning EPS framework drives collaborative solutions that help customers identify, prevent, and adapt to security threats with proactive management of the threat landscape.

With comprehensive protection across security and networking domains, organizations can block noncompliant devices from access, prevent threats from exploiting vulnerabilities on the network, contain and eliminate network worms and viruses, and centrally deploy outbreak security actions to pre-empt or diffuse attacks.



Integrated Solutions for Network Security

Comprehensive Internet Edge Security

The jointly developed Cisco Content Security and Control Security Services Module (CSC-SSM) transforms a Cisco ASA 5000 Series device into an all-in-one anti-threat platform for Enterprise branch and Small/Medium Business. By integrating firewall and VPN with industry proven anti-virus, anti-spam, anti-spyware, anti-phishing, and content filtering engines, the ASA 5500 and CSC-SSM bring complete gateway protection into a single easily deployable and centrally managed package.

Incident Control Services

By integrating Trend Micro's network virus/worm technologies and threat intelligence, Cisco Incident Control System (Cisco ICS) leverages existing investments in Cisco network devices (routers, switches, and IPS products) to provide extremely rapid response and prevent new worm and network virus outbreaks.

Intrusion Detection and Prevention

Trend Micro network virus/worm signatures are integrated with the Cisco Intrusion Detection and Prevention System software deployed with Cisco IOS Software-based routers, Cisco Catalyst switches, and network security appliances. This provides customers with advanced network threat intelligence and an added layer of real-time defense from virulent, fast moving network viruses and worms.

Network Admission Control (NAC)

The seamlessly integrated Trend Micro-Cisco NAC solution allows network access to endpoint clients such as PCs, PDAs, and servers only *after* they are verified to be fully compliant with established security policy. NAC significantly reduces the risk of network infection by malicious threats and dramatically improves network security.

TrendLabs™

Trend Micro Enterprise Protection Strategy is powered by TrendLabs, a global network of research centers committed to constant threat surveillance and attack prevention. By continuously monitoring the Internet and customer networks, TrendLabs' security specialists develop both Internet and customer-specific threat intelligence. With accurate, real-time data, TrendLabs delivers more effective, timely security measures designed to detect, preempt, and eliminate attacks.

Trend Micro

Trend Micro, Inc. is a global leader in network antivirus and Internet content security products and services. The company is focused on providing customers with customized and comprehensive security strategies to manage the impacts of known and unknown threats. Trend Micro has offices in 25 countries and trades stock on Tokyo Stock Exchange and NASDAQ.

Online Tools and Resources

Find out more about Trend Micro Enterprise Protection Strategy at: www.trendmicro.com/eps

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