

Solution Provider Shows Customers How to Secure Ecommerce Sites Using Trend Micro™ SecureSite Vulnerability Scanning Service

Business Cohesion delivers solutions and services to tailor technology solutions for businesses and public sector organizations. The company's expertise spans the latest software, server, security, and networking offerings, as well as software solutions for sales, accounting, ecommerce, and human resources.



RECOGNIZING THE LATEST THREATS

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— Hamish Dobbie,
Director
Business Cohesion

The experts at Business Cohesion make it a rule to practice what they preach, and security has always been paramount. When they recognized the escalating threats surrounding ecommerce sites, they were quick to investigate solutions that could help them maximize the security on their own online storefront. The storefront is not a main revenue stream for the company, although customers can use it to make technology and services purchases. However, the site is a valuable sales tool, demonstrating the online storefront properties that the company can build for its customers. An attack on the website would damage the company's reputation, and could potentially discourage customers from enlisting the company's services.



“To date, there have been no problems with our website, but some of our competitors' sites have been hacked,” said Hamish Dobbie, a director at Business Cohesion. “In the world of ecommerce, maintaining the customer's trust is essential. Businesses and online shoppers are looking for more assurance that retail sites can be adequately protected, and that credit card information and account details will not be stolen. Site security logos are gaining prominence. We have always been happy with Trend Micro security solutions, and so it was logical for us to evaluate their product for safeguarding websites.”

KEY BENEFITS

- **Safeguards ecommerce.** Uncovers vulnerabilities that can be exploited by hackers and malicious threats, and helps to comply with credit card regulations and best practices.
- **Simplifies remediation.** Expert guidance and tips make it easier to eliminate vulnerabilities.
- **Assures shoppers.** Service mark demonstrates diligence and commitment to worry-free online buying experiences.
- **Reduces complexity.** Hosted service avoids the need for additional hardware and software.

REDUCING RISK WITH A HOSTED SCANNING SOLUTION

To learn more about the solution, Business Cohesion first deployed Trend Micro SecureSite to evaluate the vulnerability of its own ecommerce site. Since Trend Micro hosts the solution, Business Cohesion did not need to deploy any onsite hardware or software to get started.

“Setting up SecureSite is straightforward,” said Mr. Dobbie. “After the first scan of our website, we were able to review and address the vulnerabilities that were discovered. The SecureSite report was very thorough and included many pointers and procedures for improving our security. SecureSite is more than just a logo that you put on your site—the service helps you remediate vulnerabilities and protect your online business. This is really important for any ecommerce company. After testing it out, we feel that SecureSite is a good fit for our installed base of small and medium businesses. It helps companies take action to secure their sites and deliver better customer service in the end. We are already telling our customers about it and are making it a part of our ecommerce solution proposals.”

REMEDATION ADVICE FROM EXPERTS

The initial scans of the Business Cohesion website pointed out some missing upgrades for the operating system, and some vulnerabilities associated with the company’s Apache servers. Other reported vulnerabilities related to the way that information was collected using online forms. “Using the SecureSite report and the suggestions for remediation, we have addressed the security vulnerabilities that were brought to light,” said Mr. Dobbie. “Our customers will be able to contract our services to help them carry out SecureSite recommendations, if they don’t have their own in-house IT staff with knowledge of website basics. Either way, customers benefit from the latest advice provide by Trend Micro security experts.”

ONGOING ASSURANCE FOR ECOMMERCE COMPANIES AND CUSTOMERS

Business Cohesion will leave SecureSite in place and plans to regularly review the service’s reports about the website’s overall security. “The hosted nature of the solution means that it just runs once you get it started, without requiring any maintenance by our staff,” said Mr. Dobbie. “The good news for us is that SecureSite protects our reputation. We just have to react to the issues that it reports, and we can keep our site protected. For our customers, SecureSite can build trust among their online shoppers and protect their retail website revenue streams.”

SecureSite customers can display the service mark on their websites, letting customers know that they are committed to creating and protecting a safe online shopping experience for site visitors. The SecureSite mark also displays the date of the last scan.

CORPORATE PROFILE

Business Cohesion Ltd
Calvary Park, Peebles, Scotland

With knowledge, experience, and commitment, Business Cohesion delivers computer networking and Internet marketing solutions to help its customers achieve their goals. The company’s professional consultants assist businesses and the public sector in Scotland, and its online shop gives customers a convenient channel for purchasing Microsoft, Sage, and Trend Micro solutions. Business Cohesion can help clients increase staff productivity, reduce costs, protect investments in technology, and optimally configure business applications.

- **Industry/Vertical** IT Services
- **Employees** 5
- **Customers** Small and medium businesses and organizations

• www.business-cohesion.co.uk

TREND MICRO PRODUCTS

- **Trend Micro SecureSite**
<http://www.trendmicro.com/tmss>



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